





DAN KANE

HELLO!

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I'm an artist, graphic designer, and art director based in New York City. My work fuses illustration, typography and graphic design. I have a strong passion for creative storytelling and making things come to life through design and animation. My primary goal in my art is to create work that ignites engaging conversations in order to seek truth, help people understand the world and challenge societal standards.

EXPERIENCE



Freelance Designer & Art Director

New York, NY • Jan 2019 - Present

Work with various freelance clients to create print and digital design, branding, logos, animation, illustration custom lettering and original artwork.



Freelance Storyboard Artist

New York, NY • Jan 2017 - Present

Freelance storyboard artist for various commercial clients including *Truff Hot Sauce, Samsonsite, American Express, Sauve, Daring, Audi, Barcardi, Twix, Voss and McDonalds*



FanDuel | Design Manager

New York, NY • Aug 2022 - Dec 2023

Led a team of designers in creating digital campaigns, brand guidelines, in-app promotions, live events and social media content for the sportsbook brand. I worked with the marketing department, internal stakeholders and necessary league partners to ensure creative compliance with state regulations and brand standards.



160over90 | Design Director

New York, NY • Feb 2019 - Jul 2022

Led a team of designers in conceiving & producing advertising campaigns, social content, experiential events, marketing materials for Endeavor's internal creative agency. Clients include *Lowe's, Saks Fifth Avenue, Coca-Cola, Lightlife, Reebok* and more.



Barton F. Graf | Senior Designer

New York, NY • Apr 2018 - Feb 2019

As a Sr. Designer I worked on the creative team to develop advertising campaigns for *Little Caesars, Bulliet Whiskey, Brinks Home Security and Welch's Grapejuice*. I created social content, digital design, animation, logos, and pitch content.



HBO | Freelance Senior Designer

New York, NY • Sep 2017 - Dec 2017

Freelance designer on HBO's in house creative marketing team. I developed digital design assets, on air graphics, social content and promotional items for HBO programming.



Droga5 | Designer

New York, NY • Aug 2014 - Jul 2017

Worked on the creative team to develop advertising campaigns, social content and branding for Droga5 clients. Areas of expertise included production design, digital video, branding, logos, custom typography, animation and experiential design. Clients include *Google, Prudential, Under Armour, Chase, Blizzard, Airwick, Quilted Northern, Johnsonville, NRG, Pizza Hut* and more.



TBWA\Chiat\Day | Studio Designer

New York, NY • Mar 2012 - Aug 2014

Worked as a creative designer on the production team to create marketing materials for TBWA clients. This included branding design, logos, mock-ups, custom lettering, digital video, animation, OOH, & more. Clients included *Jameson, Absolut, Planter's, Nissan, Michelin, McDonalds, Nicorette, & more*.



CNBC | Digital Designer

Englewood Cliffs, NJ - August 2011 - March 2012

Created on air graphics and promotional materials for CNBC programming including *The Kudlow Report, SportsBiz, Squak on the Street, MadMoney, Closing Bell, American Greed* and more.



Warner Music Group | Freelance Designer

New York, NY - July 2011

Freelance lettering artist for the Music Propaganda campaign. I created custom lettering designs used on band posters that were distributed on colleges campuses. Artists include the *Red Hot Chili Peppers, The Head and the Heart, & Theophilus London*

SKILLS

Creative Leadership	Storytelling	Custom Lettering	Animation	Digital Video	After Effects
Design Systems	Concepting	Typography	Photo Retouching	Photoshop	Figma
Brand Strategy	Art Direction	Layout	Storyboarding	Lightroom	Fable
Creative Collaboration	Production Design	Illustration	Presentation Design	Illustrator	
Visual Communication	Logos	Motion Graphics	Interactive Design	InDesign	

EDUCATION



University of Delaware Bachelor of Fine Arts:
Newark, DE • 2007 - 2011 Visual Communications

AWARDS

Silver Medal — 2021 Moonbeam Children's Book Awards